

Privacy Policy

Effective Date: 01/09/2025

Last Updated: 01/09/2025

1. Scope & Purpose

This Privacy Policy explains how La Folie collects, uses, stores, and protects your personal data through your use of our website and services, in accordance with Jordan's Personal Data Protection Law No. 24 (2023). [DLA Piper Data Protection](#)

2. Data We Collect

We may collect:

- **Personal identification data:** name, email, phone number, address (when placing orders or reservations).
 - **Usage data:** IP address, browser type, pages visited, time spent, device type.
 - **Payment data:** only if required (card info, etc.) – processed via secure third-party and not stored by us (or stored temporarily, depending on your system).
 - **Other data:** dietary preferences, allergies (if provided), feedback, event information.
-

3. How We Use Your Data

We may use your personal data for:

- Processing your orders, reservations, and payments.
- Communicating with you (confirmations, updates, marketing if you consent).
- Improving our website, menu, and customer service.
- Complying with legal / regulatory requirements.

- Managing events / catering services.
-

4. Legal Basis & Consent

- We will only collect and process personal data with your explicit consent (written or electronic) for specified purposes.
 - You have the right to withdraw consent at any time.
 - We will inform you in advance of the purpose and duration of processing.
-

5. Sharing Your Data

We may share your personal data with:

- Third-party service providers (payment processors, delivery partners, email-marketing services) who help us run our business.
 - Legal / regulatory bodies if required by law.
 - Affiliates only with your consent (if relevant).
-

6. Data Protection & Security

- We implement reasonable technical and organizational measures to protect data (secure hosting, encryption where possible, access controls).
 - No system is perfect; we cannot guarantee absolute security but we will take mistakes seriously.
-

7. Data Retention

- We keep personal data only as long as needed for the purposes described (e.g. until order is completed, for accounting, or legal obligations).
 - Then data is securely deleted or anonymized.
-

8. Your Rights

Under Jordan law and applicable privacy regulation, you have the right to:

- Access the data we hold about you.
 - Correct or update your data.
 - Request deletion of your personal data.
 - Withdraw your consent for processing.
 - Lodge a complaint with relevant authorities if you believe your rights are violated.
-

9. Cookies & Tracking

- We use cookies / tracking tools (e.g. analytics) to understand site usage, improve functionality, and personalize experience.
 - You may accept or deny cookies via browser settings; some parts of site might not work optimally without cookies.
-

10. Changes to Privacy Policy

We may update this policy; we'll post changes on the website with a new "Last Updated" date. Continued use after changes implies acceptance.

11. Contact

If you have questions about these Terms, contact us at:

La Folie email:

Info@lafolie-jo.com